

CHELSEA PEARL

BAY AREA LIFESTYLE CONTENT CREATOR



BACKGROUND

Blogging since 2009, Chelsea Pearl is an outspoken Bay Area-based lifestyle creator inspiring her followers to live large in little ways through fashion, beauty, travel, and wine.

With a professional background in social media marketing, she's an experienced innovative content creator with the ability to storytell through written, photo, video, and livestream content.



THE BLOG

chelseapearl.com is her core content hub. Regular features with turnkey sponsorship opportunities include beauty brand deep dives, product reviews, try on hauls, travel itineraries + vlogs, and more.

- 10k monthly pageviews
- 675+ blog posts
- 72% US traffic
- 75k social media followers



PARTNERS

- Zappos
- Target
- Macy's
- eBay
- Moroccanoil
- Schwarzkopf
- eSalon
- REN
- Taiwan Tourism
- Visit Missouri
- HotelTonight
- Megabus



35K
Followers



15K
Followers



11K
Followers



7K
Followers



5K
Followers



2K
Followers



1k
Followers